



Dear Menomonie Area Business,

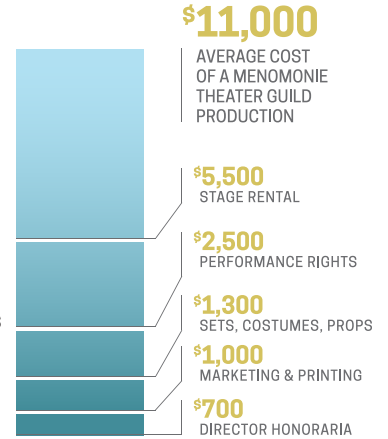
The Menomonie Theater Guild (MTG) has been a part of the Menomonie community for more than 60 years. We have a long-standing reputation for quality productions performed on the Mabel Tainter stage. Our typical season consists of four productions between the months of October and May. It is partially through contributions from businesses like yours that we are able to bring entertainment to the community.

To the right, you can see a breakdown of the typical costs to put on a production at the Mabel Tainter. All funds we receive from sponsors are applied directly to the costs of producing entertainment for community enjoyment. This number comes as a surprise to many, for patrons of theater are often unaware of the costs to bring a show to life.

We are a small non-profit organization, and we appreciate gifts of any amount. Just \$10 will purchase a small prop, and \$200 covers the entire prop budget for a production.

With sponsorship opportunities ranging from \$50 to \$3,000, we have options that can suit any budget.

Sponsors reach more than just the patrons who attend our shows. Our marketing materials include posters and table tents displayed at up to 60 locations around Menomonie and Eau Claire. We rely heavily on social media, and sponsors are included in those posts. Our popular posts reach over 5,000 people in the region. Utilizing different kinds of marketing is incredibly important, and we strive to utilize the techniques that have the greatest return on our investment, and that will be beneficial to our sponsors as well.



## Upcoming Season...

MTG's long history has seen productions of all shapes and sizes. From plays written by local authors, two man shows, to reviews of music eras, and of course full musical productions like "Fiddler on the Roof", "The Sound of Music", and "Willy Wonka and the Chocolate Factory". We strive to offer opportunities for all ages, and a variety of productions for audiences to enjoy.

Coming this season, our fall musical "Newsies" will take us to New York City and the newsboys' strike of 1899. Our holiday season show is an adaptation of Hans Christian Anderson's story of "The Snow Queen". An old vaudeville comedy duo will reunite for "The Sunshine Boys" in February of 2020, and lastly, MTG is bringing to life the story of Abraham Lincoln's assassination at the Ford Theater with "Black Friday". This interactive, one-of-a-kind show was written by local historian, actor, and playwright John Russell, who passed away in 2018.

**OCT 11 - 13  
AND 18 - 20**

**DEC 6 - 8  
AND 13 - 15**

**FEB 28 - MAR 1  
AND MAR 6 - 8**

**MAY 1 - 3  
AND 8 - 10**

# Sponsorship Levels



## Platinum

\$1,500 +

### For one production:

- Prominent logo display
  - Social media graphics
  - Posters and table tents
  - Program cover
- Special thanks during announcements at each performance

### Remaining Productions

- Gold benefits for the remainder of the season
- 10 free tickets to use or give away for any season production
- Platinum Sponsor Certificate and window decal for display at your location
- Name displayed on sponsorship area at MTG studio
- Expected reach over 10,000 people annually



## Gold

\$500-\$1,499

### For all season productions:

- Small logo displayed on program cover
- 6 tickets to use or give away for any season production
- Displayed in all quarterly newsletters for the season
- Gold Sponsor Certificate and window decal for display at your location
- Name displayed on sponsorship area at MTG studio
- Expected reach at least 5,000 people annually



## Silver

\$200-\$499

### For all season productions:

- Small logo displayed inside program
- 4 tickets to use or give away for any season production
- Gold Sponsor Certificate and window decal for display at your location
- Name displayed on sponsorship area at MTG studio
- Expected reach up to 5,000 people



## Bronze

\$50-\$199

### For all season productions:

- Name listed inside program
- 2 tickets to use or give away for any season production
- Gold Sponsor Certificate and window decal for display at your location
- Name displayed on sponsorship area at MTG studio
- Expected reach up to 5,000 people annually

**Online Donations:** [menomonietheaterguild.org/donations](http://menomonietheaterguild.org/donations)

### Mail payment to:

502 2nd Street W

Menomonie, WI 54751

\* Checks can be made out to MTG

# TO DONATE: